

We don't sell impressions. We sell context.

Cannarias is the digital news outlet covering cannabis, regulation and culture in the Canary Islands and Spain. A sober, specialised editorial environment with solid search visibility, where your brand sits alongside rigorous reporting and an adult 18+ audience with genuine interest in the sector.

WHY ADVERTISE WITH CANNARIAS

- Brand safety: a sober, 18+, pro-regulation outlet, not a classifieds board of dubious reputation.
- Real niche affinity: our readers already care about legal cannabis, cultivation, CBD and regulation.
- SEO that lasts: a sponsored article keeps ranking and pulling in organic traffic for months.
- Google News and AI search: indexed content (Publisher Center, IndexNow, lms.txt), Lighthouse SEO 100.
- Canary focus, national reach: a local audience that is hard to target on the big platforms.
- Compliance as standard: paid content is labelled and links use rel="sponsored". That care protects you.

WHO YOU REACH

An adult (18+) audience across the Canary Islands and Spain interested in regulation, culture and responsible access to cannabis: club members and operators, home growers, medical cannabis patients and sector professionals (grow shops, laboratories, agronomists, consultants). A niche, qualified audience with real intent.

Sectors that fit:

Grow shops and equipment · CBD and hemp brands and shops · seed banks (collector market) · nutrients and lighting · paraphernalia and vaporisers · B2B services (legal, insurance, laboratories, software) · events, trade fairs and training · cannabis-friendly tourism and culture.

Transparency: as an early-stage publication, we do not publish inflated traffic figures. Judge the offer on editorial fit, search positioning and the quality of the context. We share whatever data we can document on request.

SPONSORSHIP PLANS

prices exclude tax

Semilla

€45/month

Sidebar banner + directory listing + newsletter mention. Ideal for local grow shops and CBD stores.

Cultivo

€125/month

Header banner + sponsored article every 2 months + 2 IG posts/month + newsletter. Our most popular plan.

Cosecha

€250/month

Premium banner + monthly article + section sponsorship + IG + interview + account manager.

Annual payment: 2 months free. Standalone sponsored article €125 (pack of 3: €330). Also available à la carte: banners, IG posts/reels, dedicated newsletter, interviews, event coverage and section sponsorship.

LAUNCH OFFER · 5 PLACES

Founding Advertiser

–50% for the first 3 months on any plan + rate frozen for 12 months + our guarantee: your first sponsored article is a pilot; if you're not convinced, we don't charge for it. Until the 5 places are filled or 30/09/2026.

WHAT YOU CAN ADVERTISE (AND WHAT YOU CAN'T)

YES · legally advertisable

Grow shops and cultivation accessories · CBD and hemp without therapeutic claims · collector seeds · nutrients and equipment · paraphernalia · B2B services · events, trade fairs, training · cannabis-friendly tourism.

NO · we don't accept it

Advertising for clubs/associations or member recruitment · promoting the use or sale of THC cannabis · CBD medical claims not authorised by the Spanish AEMPS · encouraging cultivation · content aimed at minors · undisclosed advertising.

Request a tailored proposal and a Founding Advertiser place

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Content intended for readers aged 18 and over. Cannarias does not promote cannabis use, does not sell it and does not facilitate its purchase or sale, and offers no medical or legal advice. All paid content is labelled as advertising and kept separate from editorial. This is an indicative commercial document and does not constitute legal advice.